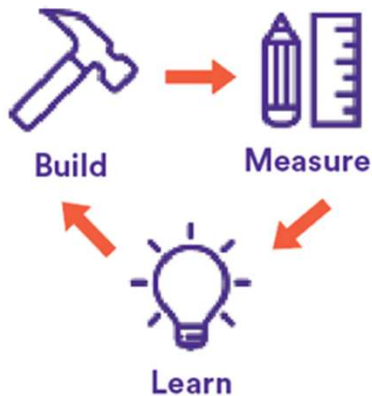# Student Experience: Lean Startup Classroom

Lean Startup is an approach to business development that values a business' ability to change. Lean startups shorten their product development cycles by adopting a combination of business-hypothesis-driven experimentation, iterative product releases, and validated learning.

LEAN STARTUP PRACTICES

Build → Measure → Learn

- Design studios
- Teams with roles
- Solutions to problems
- Ideation
- Unpredictable
- Student Ownership

- Iteration
- Constant Movement
- Working through pivots
- Mirrors Real-life
- Non-linear
- Real data/customers