

Curriculum that ignites!

Network for Teaching Entrepreneurship (NFTE) presents Start It Up!—skill-building curriculum and services driven by a workbased learning model. Tailor the 35-hour course for focused entrepreneurship exploration or embed it across disciplines.

Learners beyond high school (in postsecondary and other settings) discover best practices via 14 engaging modules that guide them step-by-step—from business idea to business launch!



NFTE curriculum propels my students in the correct direction and allows them to build dynamic skills."

> —Kevin Raiford Business Professor, College of Southern Nevada



USING START IT UP!





















Ready to Start?

Postsecondary Programs 212 232 3333 getstarted@nfte.com



EMPOWERED TO OWN THEIR FUTURE

Start It Up! students ...

- £ Explore the entrepreneurial mindset and core entrepreneurial traits
- £ Enjoy hands-on assignments, interactive quizzes, embedded articles and videos, and templates for business deliverables
- ☆ Think creatively about leveraging skills and talents to create a new business or level up a side hustle
- Prefine business ideas and initial planning to viable concepts with executable next steps
- entrepreneurially in business and in a global career market that values innovation and problem solving.

Mindset >



IGNITE THE MINDSET



Network for Teaching Entrepreneurship (NFTE) ignites the entrepreneurial mindset with unique learning experiences (like Start It Up!) that empower students to own their futures.

President Comments of Comments Vocational Organization State-Supported Institution Constitution Con Technical College Postsecondary Community College Workforce Development **Custodial Institution** Junior College Higher Education University Adult Education

> Start It Up! Powered by NFTE

Developing crucial "human skills" from the entrepreneurial mindset gives learners the biggest competitive edge when entering business or the global workforce.



- **1** NFTE's Entrepreneurial Mindset Index (EMI)™ measures learners' mindset before and again after their studies.
- Business (ESB) certification prepares tomorrow's leaders with tools for today's competitive landscape.*

*Endorsed by Intuit through a joint effort of NFTE and Certiport, a Pearson VUE business.

Entrepreneurial Mindset Resources

- **全Mindset Research**
- 할 Measuring the Mindset
- **ਊCurriculum Resources**
- **ਊWhite Paper**





Research Shows the Entrepreneurial Mindset ...

- Property Boosts educational attainment and performance
- Correlates with career readiness and is an indicator of postsecondary success
- the most of opportunities
- succeed in various settings.



INITIATIVE **& SELF RELIANCE**



FLEXIBILITY & ADAPTABILITY



COMMUNICATION & COLLABORATION



CREATIVITY & INNOVATION



COMFORT WITH RISK



CRITICAL THINKING & PROBLEM SOLVING



OPPORTUNITY RECOGNITION



FUTURE ORIENTATION

Start It Up!



