

nfte! WEST YOUTH ENTREPRENEURSHIP CHALLENGE

Saturday, May 31, 2025
LMU's Brickhouse - Playa Vista, CA

NFTE (Network for Teaching Entrepreneurship) is a global non-profit founded in 1987 that provides high-quality entrepreneurship education to middle school, high school, and postsecondary students. NFTE ignites the entrepreneurial mindset with unique learning experiences that empower students to own their futures.

The NFTE program culminates in the Youth Entrepreneurship Challenge Series, where students have the opportunity to pitch and win seed money that can be used to launch their business or further their educational goals. It begins with the spring classroom/school and regional competitions and narrows to the national event held every fall.

Home to the 2024 NFTE
YOUNG ENTREPRENEUR
OF THE YEAR



Lucio Hightower-Rojas

THE YOUTH ENTREPRENEURSHIP CHALLENGE SERIES INCLUDES THREE PROGRAM COMPONENTS:

PREPARE

Students work on their business ideas and plans throughout the school year; fall 2024 – spring 2025

PRACTICE

Students get coaching from entrepreneurs, business leaders, and community members to refine their business plans

PITCH

Students present their plans to a panel of judges in classroom, school, regional, and national competitions



SPONSOR THE WEST YOUTH ENTREPRENEURSHIP CHALLENGE

Support the transformative power of entrepreneurship education. On Saturday, May 31, the top finalists representing NFTE West will compete for startup funds and a chance to move on to Nationals in NYC!

Sponsors will be recognized at this signature program, held at Loyola Marymount University's Brickyard in Playa Vista, and will be provided special benefits and opportunities to network with students, alumni, teachers, and the NFTE community.

CLASS
ROOM

SCHOOL

REGIONAL

NATIONAL

PRESENTING SPONSOR - \$25,000

- Reserved for up to three industry-exclusive sponsors
- Final Round Judge spot for senior corporate leader
- Quarter- and semi-final round judge spots
- Prominent recognition and logo placement leading up to and throughout the event (website, evite, event signage, and other collateral)
- Inclusion in onstage remarks
- Full page slide in the program presentation
- Full page ad in the digital program
- Recognition in press release and social media

EXECUTIVE SPONSOR - \$10,000

- Final Round Judge spot for senior corporate leader
- Quarter- and semi-final round judge spots
- Full-page slide in the program presentation
- Full-page ad in the digital program
- Recognition in press release and social media
- Prominent recognition and logo placement leading up to and throughout the event (website, evite, event signage, and other collateral)

SIGNATURE SPONSOR - \$5,000

- Prominent recognition and logo placement leading up to and throughout the event (website, evite, event signage, and other collateral)
- Quarter- and semi-final round judge spots
- Full-page slide in the program presentation
- Full-page ad in the digital program
- Recognition in press release

ASSOCIATE SPONSOR - \$2,500

- Quarter- and semi-final round judge spots
- Half page digital program ad
- Recognition in program presentation

SUPPORTER CIRCLE - \$1,000

- Listing in the digital program

SPONSORSHIP LEVELS

Presenting \$25,000	Executive \$10,000	Signature \$5,000	Associate \$2,500	Supporter \$1,000
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I cannot sponsor but would like to support NFTE West with a donation of:

PAYMENTS

Name

Company

Address

City

State, ZIP

Phone

Email

Pick Payment Type

Check Enclosed (*Payable to NFTE*)

Bill Me

Charge my CC

Cardholder Name

AmEx

Discover

VISA

MC

Card #

Exp Date

CVC Code

Please return form and payment by May 1, 2025 to Kristina Wallace: KristinaW@nfte.com; 310-710-0869