



Inspire Student Achievement with the Entrepreneurial Mindset Index (EMI)!™



Network for Teaching Entrepreneurship

Unlock your students' potential with NFTE's Entrepreneurial Mindset Index! Inspire them to seize opportunities, overcome setbacks, and excel in any environment. Valued by employers, this mindset boosts educational and on-the-job performance and is key for launching successful businesses.

What is the EMI?

The EMI, powered by NFTE, measures and develops durable skills in eight critical domains of entrepreneurial thinking: Comfort with Risk, Communication & Collaboration, Creativity & Innovation, Critical Thinking & Problem Solving, Flexibility & Adaptability, Future Orientation, Initiative & Self-reliance, and Opportunity Recognition. These skills and behaviors are crucial preparation for careers of the future. Created with Educational Testing Service (ETS)—a renowned educational testing organization—this research-based index provides detailed reports and actionable data, empowering students to thrive in a competitive economy.

What's the NFTE Advantage?

The EMI Survey and its surrounding support services are guided by 40 years of expertise in developing future leaders and entrepreneurs. NFTE's experiential learning model brings the entrepreneurial mindset to life through real-world problem-solving, idea pitching, and collaboration with volunteer coaches and business leaders. Advanced students are primed to earn regarded credentials such as the Entrepreneurship and Small Business (ESB) certification by Certiport, a Pearson VUE business.

The entrepreneurial mindset isn't just about business; it's a compass for success in education, career, life, community, and beyond.

NFTE's Entrepreneurial Mindset Index (EMI)™ Survey measures the mindset transformation, giving learners and educators the insight they need to craft action plans that leverage this entrepreneurial superpower in conquering obstacles and achieving goals!

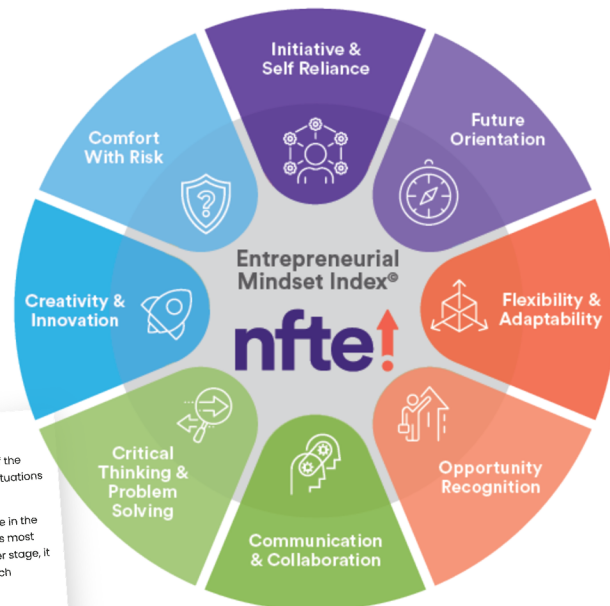


Get started! Choose the standalone EMI Survey for self-paced, classroom or workshop settings, or pair it with NFTE's entrepreneurship education curriculum to enhance entrepreneurial awareness & build essential career-readiness skills.



The Ultimate Growth Tool!

The EMI is a formative tool that the best educators and trainers use to understand learners' entrepreneurial mindset, identify high- and low-confidence areas, give personalized feedback, and empower students to successfully apply their mindset to real-life entrepreneurial endeavors.



Entrepreneurial Decision-Making Scale

This scale looks at your decision-making approach across 2 domains of the entrepreneurial mindset, assessing your responses to entrepreneurial situations that need you to be flexible or take initiative.

There are three stages: beginner, intermediate and advanced. If you are in the advanced stage, it means that you approach entrepreneurial decisions most effectively for a given entrepreneurial domain. If you are in the beginner stage, it means you need more practice in identifying the best ways to approach decisions within that entrepreneurial domain.



You are in the beginner decision-making stage in entrepreneurial situations that need Flexibility & Adaptability. This means your approach can be improved when making decisions around

MEASURING 8 DOMAINS



Comfort with Risk

Weigh potential benefits & tradeoffs

Move forward with a decision despite inevitable uncertainty and challenges.



Flexibility & Adaptability

Have a backup in case of adversity

Change actions and plans to overcome present and future challenges.



Communication & Collaboration

Articulate thoughts & ideas effectively

Express ideas clearly to an intended audience, including persuading others to work toward a common goal.



Future Orientation

Aware of current & future trends

Have an optimistic disposition with a focus on obtaining the skills and knowledge required to transition into a career.



Creativity & Innovation

Synthesize ideas to identify new & original solutions

Think of ideas and create solutions to problems without clearly defined structures.



Initiative & Self-reliance

Take on problems independently

Take ownership without input or guidance and work independently to overcome obstacles.



Critical Thinking & Problem Solving

Exercise metacognitive reasoning

Apply higher-level, process-oriented thinking skills and transition that applied reasoning to support decision making.



Opportunity Recognition

Capitalize on trends & new discoveries

See and experience problems as opportunities to create solutions.

NFTE, founded in 1987, is a global nonprofit that ignites the entrepreneurial mindset through unique learning experiences that empower students to own their futures. The Entrepreneurial Mindset Index (EMI)™ measures key skills for seizing opportunities, overcoming setbacks, and succeeding in various environments. Research shows these skills are malleable and can be fostered. NFTE has activated this mindset in over 1.4 million learners worldwide.



LET'S GET STARTED